



# REDDING SCHOOL OF THE ARTS ANNUAL AUCTION



REDDING SCHOOL OF THE ARTS  
WHERE EDUCATION AND THE ARTS CONNECT

雷丁艺术学校  
教育与艺术融合的舞台/殿堂

*Promote your business  
while supporting local youth and the arts in education!*

## WHO IS REDDING SCHOOL OF THE ARTS?

Redding School of the Arts (RSA) is a K-8 public charter school in Redding, CA, open to all children within its community. The mission of RSA, where education and the arts connect, is to educate students who have an interest in visual and performing arts and cultivate their knowledge and skills for the betterment of their local and global community.

## HOW IS THE MONEY RAISED USED?

The money raised at the auction enables RSA's Parent Teacher Council (PTC) to fund educational programs, community events, field trips, as well as essential classroom materials and supplies. Our fundraising's goal for this year's auction is \$60,000! We need your help!

## WHAT, WHEN, AND WHERE IS THE ANNUAL AUCTION?

The annual auction is RSA's biggest fundraising event of the year. Over food and live music, more than 300 community members will gather for exciting student art, live, and silent auctions. This year, the annual auction theme is *Under the Neon Lights*, and it will be held on March 16, 2024 at the **Win River Casino Event Center** starting at **5:00 PM**.

## HOW CAN YOU HELP?

We are looking for local businesses to support RSA's mission through donations in the form of merchandise, gift certificates, services, or sponsorships. RSA is a tuition-free school, and our enriched programs greatly depend on sponsors like you! All donations are greatly appreciated, and may be tax-deductible.

## SPONSORSHIP BENEFITS

- Exposure to hundreds of RSA families and local community members
- Advertisement on RSA's website, PTC Facebook page, and in the auction program

*Questions about the auction, donations, or table sponsorship? Contact the Auction Committee at [rsa-auction@rsarts.org](mailto:rsa-auction@rsarts.org) OR call Chloe Lucas at 301-767-5613, Teresa Martin at 530-566-5353 or Sheba Sawyer at 408-594-5861.*

*Redding School of the Arts Parent Teacher Council (PTC) is a committee under the Foundation of Promoting Arts in Education (FPAE) a tax-exempt organization under section 501(c)3 of the IRS. RSA's PTC thanks you for your generous contribution.*

*Tax ID #68-0590047*

Thank you for your generous support!

